July 2020 COVID-19 School Survey Summary Report



Setting the Standard. Connecting the Industry.

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master's employment data reporting standards for business schools and conducts research relevant to member needs.

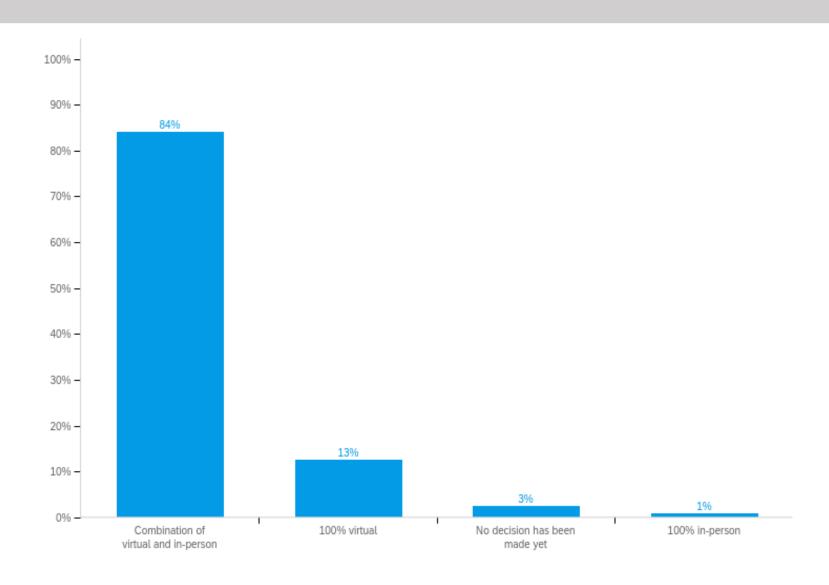
Www.mbacsea.org

Methodology

- Survey in the field: July 22 29, 2020
- 134 responses from schools
- 82% of respondents were from North America; 12% from Europe; 3% from Asia; 2% from Africa; 2% from Oceania



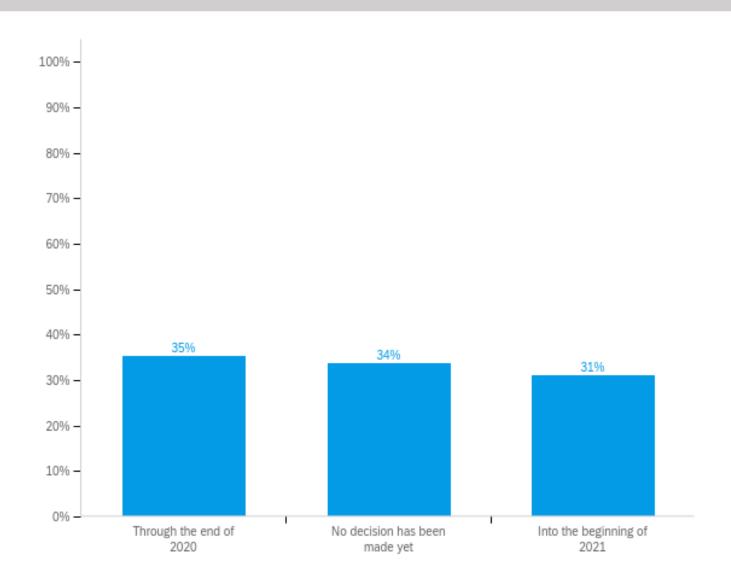
What model will your school be using for classes for the upcoming semester/quarter?



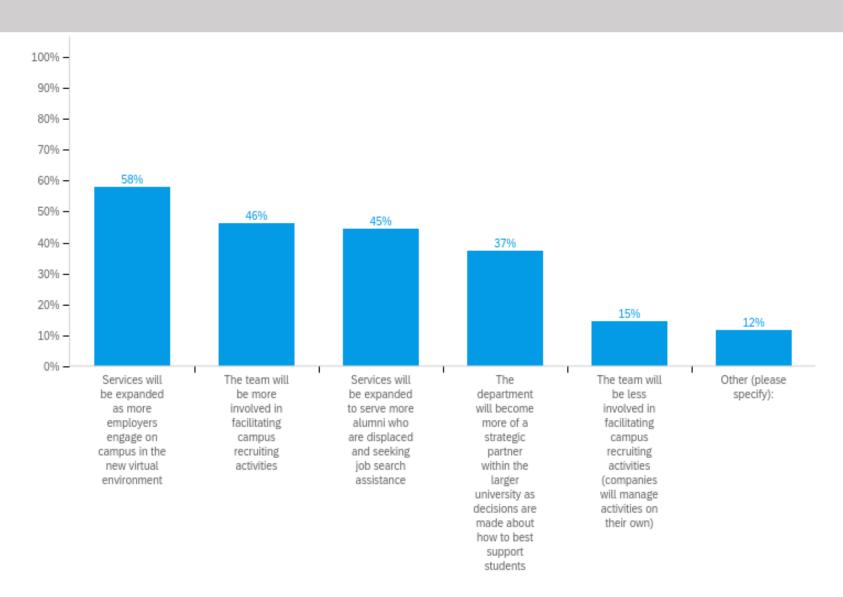
How will your school conduct each of the following career services/recruiting activities during the upcoming semester/quarter?

Activity	100% virtual	Combination of virtual/in-person	100% in-person	No decision has been made yet
Student career coaching	61%	33%	1%	5%
Employer visits with career center staff	79%	15%	0%	6%
Employer info sessions	85%	11%	0%	4%
School-coordinated interviews	83%	8%	0%	8%
Career fairs	96%	2%	0%	3%
Career management workshops	76%	19%	0%	4%

How long do you anticipate your career services/recruiting activities will follow this format?



How has/will the role of your career services team be changing in the upcoming months? Select all that apply.



Full results from the survey were provided to MBA CSEA members. We look forward to providing you with continued employment trends on a monthly basis.

